

Giving Levels & Donor Benefits

Donor and sponsor benefits are designed to maximize the impact of your support and help insure the artistic quality of Shakespeare Santa Cruz remains strong. **All donors contribute to the creation of amazing theater and are recognized in our online donor list.**

Additional benefits, by giving level, are:

	Friend \$75+	Supporter \$150+	Team Shakespeare \$300+	Ally \$600+	Partner \$1,000+	Advocate \$1,500+	Leader \$2,500+	Benefactor \$3,000+	Patron \$5,000+	Ambassador \$10,000+	Production Co-Sponsor \$12,500+	Production Sponsor \$25,000+
NEW IN 2012! Complimentary summer season backstage tour	•	•	•	•	•	•	•	•	•	•	•	•
Recognition in donor list in summer season program and donor banner		•	•	•	•	•	•	•	•	•	•	•
15% discount at the summer gift shop (excluding books)			•	•	•	•	•	•	•	•	•	•
Complimentary Team Shakespeare gift (pick up at gift shop)			•	•	•	•	•	•	•	•	•	•
Invitation to “Designing the Show” reception (held in April or May 2012)			•	•	•	•	•	•	•	•	•	•
Access to purchase Glen reserved premiere seating: center section, 5th and 6th rows (section 2, rows E and F). Mainstage premiere seating: center section, 6th row (section 3, row F). <i>Subject to availability.</i>			•	•	•	•	•	•	•	•	•	•
Access to purchase Glen reserved premiere seating: center section, 3rd through 6th rows (section 2, rows C through F). Mainstage premiere seating: center section, 5th and 6th rows (section 3, rows E and F). <i>Subject to availability.</i>				•	•	•	•	•	•	•	•	•
Invitation to “Meet the Directors” reception featuring directors for 2012 summer season productions (held in July 2012)				•	•	•	•	•	•	•	•	•
Option to sponsor a weekday (Sunday evening through Thursday evening) performance of <i>Twelfth Night</i> *					•							
Access to purchase Glen reserved premiere seating: center section, 1st through 6th rows (section 2, rows A through F). Mainstage premiere seating: center section, 4th through 6th rows (section 3, rows D through F). <i>Subject to availability.</i>					•	•	•	•	•	•	•	•
Personal ticketing assistance from Shakespeare Santa Cruz staff					•	•	•	•	•	•	•	•
Option to sponsor a weekend (Friday through Saturday evening) performance of <i>Twelfth Night</i> or a weekday (Sunday evening through Thursday evening) performance of either <i>Henry IV, Part Two</i> or <i>The Man in the Iron Mask</i> *						•						
Option to sponsor a weekend (Friday through Saturday evening) performance of either <i>Henry IV, Part Two</i> or <i>The Man in the Iron Mask</i> or Sunday matinee of <i>Twelfth Night</i> *							•					
Option to sponsor a Sunday matinee performance of <i>Henry IV, Part Two</i> or <i>The Man in the Iron Mask</i> , or to sponsor an actor for the entire season*								•				
Option to sponsor a director, designer or composer*									•			
Complimentary and reserved parking space for summer season performances									•	•	•	•
Complimentary framed production image									•	•	•	•
Option to sponsor Artistic Director Marco Barricelli*										•		
Opportunity for private Shakespeare Santa Cruz preview with Artistic Director Marco Barricelli										•	•	•
Option to co-sponsor production of <i>Twelfth Night</i> or <i>Henry IV, Part Two</i> or <i>The Man in the Iron Mask</i>											•	
Option to sponsor production of <i>Twelfth Night</i> or <i>Henry IV, Part Two</i> or <i>The Man in the Iron Mask</i>												•

* This benefit includes recognition on play title page in playbill and by signage and announcement at appropriate performance(s).

Business and Corporate Sponsorship Opportunities Please contact Ann Gibb (831-459-5507 or anngibb@ucsc.edu) for information on corporate and business sponsorships, including custom benefit packages, brand placement, recognition, and publicity opportunities.



Donor Christina Garafola on the set of Shakespeare Santa Cruz's 2011 production *The Three Musketeers*. PHOTO: JIM MACKENZIE

A Crusader for Justice and Theater

Christina Garafola is committed to making a difference. An investigator in the Santa Cruz County Public Defenders Office, Christina helps those unable to afford an attorney. From interviewing witnesses to testifying, her work is crucial to insuring clients' rights are protected.

As a Shakespeare Santa Cruz donor, Christina is committed to keeping SSC a vital part of Santa Cruz. "We keep our community strong culturally, educationally, and financially by maintaining the arts," says Christina. "My first gift to SSC was inspired by how close our community came to losing the company. When I made my first contribution, I questioned whether my donation was enough to matter. But if everyone takes that attitude, nothing happens. When people come together, huge change is possible!"

Christina's artist parents instilled her love of arts at a young age, and her father encouraged her to attend SSC when she entered UC Santa Cruz. But between adjusting to college, classes, and other activities, Christina didn't attend at first. "Every fall, I told myself, 'It's okay, I'll make it next year.'" Then she heard Artistic Director Marco Barricelli speak, and understood the difference she could make. "I've been hooked ever since."

Christina revels in theatrical imagination and magic. Among her favorite SSC productions is *Shipwrecked! An Entertainment: The Amazing Adventures of Louis de Rougemont (As Told by Himself)* featuring Dierk Torsek. "The delicate way he led the audience down the path of his character's unraveling was extraordinary," said Christina. She found Kandis Chappell's work in *The Lion in Winter* to be "...perfection. You couldn't help but feel her heartache as her relationship with her sons and her husband fell to pieces around her."

Christina looks forward to each year's productions, knowing her support will help future generations experience SSC. "To sit beneath the canopy of redwoods in the Glen, in those first few seconds when the music swells and the stage comes alive - what could be more magical than that?"

Go Behind the Curtain at "Designing the Show"

How do designers translate a play's words into a play's look? Find out at **Designing the Show**, an inside look at the creative process. Donors giving at the Team Shakespeare level (\$300+) receive an invitation to this reception and designer Q&A. **Designing the Show** will be held in April or May. *Make your gift soon to insure an invitation!*

Shakespeare Santa Cruz
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DONATION INFORMATION:
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TICKET OFFICE:
831-459-2159
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What a Difference a Gift Makes!

Some 2012 season expenses donors will help support:

- \$17,500** – lighting equipment for the Glen
- \$4,500** – average cost for one production's costumes
- \$2,100** – average cost for one production's props
- \$1,500** – wig materials/rentals
- \$500** – purchasing play scripts for one production

Gifts at all levels help, and add up! Seven donors at the Team Shakespeare level fund all props for one production. One Advocate level donor supports wig costs for one production. You, too, can make a difference through your support of Shakespeare Santa Cruz!